



# NamasteKisan

— Beyond the business Behind the farmers —

## Dark Store Proposal



**NamasteKisan**

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We are Looking for aspiring entrepreneurs who want to own and manage Natural and Organic food warehouses for us. These partner-operated Dark stores facilitate a higher assortment of products to customers, at the best prices every day.



# About us

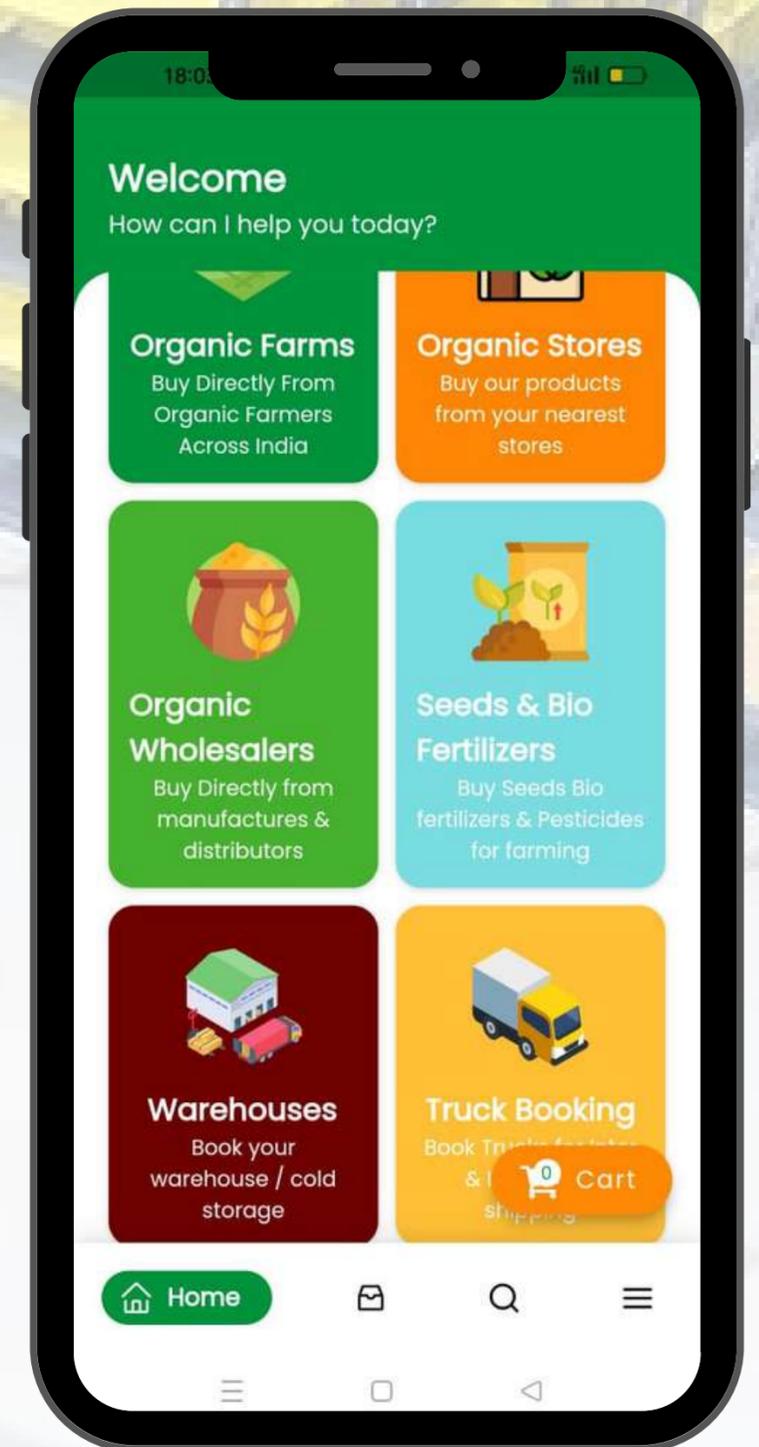
NamasteKisan is an E-Commerce platform to buy naturally grown and organic products directly sourced from farmers, company started with intention to provide remunerative prices to farmers and provide healthy food to customers at affordable cost.

NamasteKisan expanding its franchise stores in Bangalore, Hyderabad & Chennai to meet the growing demand for our Products, All the products we sell are sourced from farmers practicing Chemical free, Good Agriculture Practices(GAP), Organic & Natural farming methods.

We believe that small and diverse farms contribute to society's overall health so small and progressive farmers are given equal opportunity and encouraged to grow more.

Our focus is to make organic products available at an affordable cost and orient micro markets which would lead to greater adoption and recall factor, A shift from pure online play to omnichannel play, which provides customers with a unified experience at multiple touchpoints providing the advantages of both online and offline sales channels.

We made it easy for our customers to place orders through our Website and Mobile App.



# What is Dark-Store?

A dark store is a retail store that is specifically designed for fulfilling online orders and is not open to the public for walk-in shopping. This business model is becoming more popular among retailers as a way to fulfill online orders efficiently and effectively.

The dark store business model has several benefits for retailers. It allows them to fulfill online orders quickly and efficiently, as the store is specifically designed for this purpose. It also helps to reduce the need for expensive last-mile delivery, as the store is typically located in a central location that is convenient for shipping to customers. In addition, the dark store model can help retailers save money on rent and other overhead costs, as the store is not open to the public and does not need to be located in a high-traffic area.

# Our products

300 +  
Products

Competitive  
Price

Uncompromised  
Quality

Low  
Investment

Handholding  
Support



Vegetables



Fruits



Cereals



Dry Fruits



Spices



Millets



Pulses



Coldpressed Oils & Ghee



Herbals & Ayurvedic



Healthy Snacks

# BENEFITS

## Quick Start Of Business

Start your organic & natural food business within very less time.

## Grow your earnings

- Quick breakeven
- Good return on investment

## Ease of doing business

- Once the store is set up, go live for orders in 10 days
- Hassle-free supply chain to manage store

## Support we offer

- Training in warehouse management & operations
- Data & insights to effectively grow business

# REQUIREMENTS

## Property

- Ground floor commercial area with ~200 sqft carpet area
- parking space for ~3 bikes
- easy access to park a small truck

## Manpower

- Store supervisor
- Store staff

## Financial

- 2.5 Lacs Investment



Contact us

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